

# Tedp

**TECHNOLOGY  
BASED  
ENTREPRENEURSHIP  
DEVELOPMENT  
PROGRAM**

on  
**Integrated  
Farming  
System**



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## About University

Shobhit Deemed University, Meerut is a research-intensive university that shares the values of high-quality teaching within an environment of internationally competitive research. The University seeks to provide a creative and supportive environment in which ideas are generated and flourish. It has recently been conferred Nation's Best Institution Award for Promoting Industry-Academia Interface by ASSOCHAM.

The University's academic centers and programs focus on education and research in specific disciplines and areas of study, and share the knowledge gained with the state, the nation, and the world. In Shobhit, we are committed to achieving excellence in research, and to ensuring that our research contributes to the well-being of society. The excellence and diversity of our research across the departments means that in addition to our achievements in fundamental research, we are also well-positioned to make significant contributions to the national innovation agenda.

The University has made a mark in creation and dissemination of knowledge in inter-disciplinary and multi-disciplinary areas, and is marching ahead towards the goal of providing quality higher education and achieving excellence in the national context.

The World over, Technology & Business Incubators (TBIs) are recognised for initiating technology led and knowledge driven enterprises. Shobhit Deemed University is a Technology & Business Incubator (TBI) for a Government of India Funded MSME project under ASPIRE Scheme.

The University has signed an MOU with Indigram Labs Foundation (ILF) to conduct Technology based Entrepreneurship Development Program (TEDP) on Integrated Farming System, on December 11, 2018.

## About ILF

Indigram Labs Foundation (ILF) - Technology & Business Incubator (TBI) has been set up in assistance with National Science and Technology Entrepreneurship Development Board (NSTEDB), Department of Science and Technology (DST), Government of India & Indian Society of Agribusiness Professionals (ISAP).

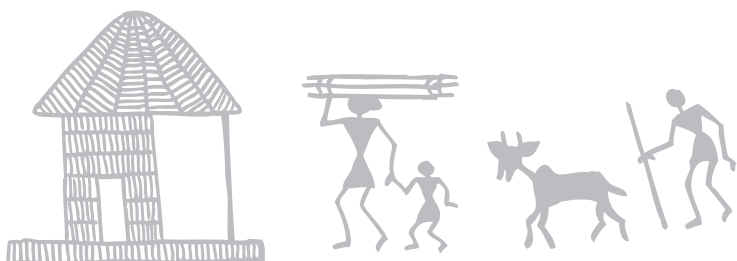
Our incubation efforts are focused in the areas of:

1. Agriculture and AgriTech
2. Food Processing
3. Clean Energy and Automation
4. Rural Focused Health and Wellness.

At ILF, currently, we are working with a pool of 22+ incubatees in the set-out area(s) of incubation efforts in the last 2 year of presence.

Our Host Institution - ISAP (Indian Society of Agribusiness Professionals) - <http://www.isapindia.org/>. ISAP has done remarkable work over the last 17 years in the field of Agriculture and has a network of around 5,00,000 farming families across India and has created 233 Farmer Producer Organizations each being owned by around a 1000 farmers each.

Indigram Labs Foundation is organizing a Technology-Based Entrepreneurship Development Programmes (TEDP) in "Integrated Farming System, Organic Farming, Hydroponics, Clean Energy, Agritech, Micro irrigation" to benefit educated youths (graduates in engineering/ management, arts, and science and diploma holders in engineering) who aspire to be self-employed. The participants will be motivated and thoroughly guided to set up and manage small-scale industrial or service projects.



## About the Course

Indigram Labs has been designed with a specific purpose to identify, nurture and support budding young entrepreneurs across the country realize their dreams. The program imparts essential knowledge of how to start one's own business venture and the various facets that influence successful setup and operations. Industry experts and present-day entrepreneurs share their experiences to provide the much needed practical insights and the program concludes with individual mentoring sessions scheduled for participants where budding entrepreneurs who have developed a business plan as a part of the program get an opportunity to be guided by the professionals in the Investor Community on their business idea.

## Brief about syllabus

A Technology Based Entrepreneurship Development programme primarily focuses on Training and development need of Science & Technology Entrepreneurs in a specific Technology area.

This is Six weeks (36 working Days) [4 weeks for classroom inputs & 2 weeks for hands-on training in technologies], the full-time intensive programme will cover all aspects of entrepreneurship/ self-employment guidance. Topics such as (i) product/ project identification, (ii) procedures of starting small-scale enterprises, (ii) business plan preparation and (iv) financial and subsidy schemes for new entrepreneurs, will be discussed by specialist officers from govt. promotional depts. commercial banks/ financial institutions. Renowned industrial consultants specialized in micro and small projects, chartered accountants and prominent successful entrepreneurs will be invited to deliver lectures and offer mentoring service.

## Objective

TEDP is a structured Training programme

- Designed to motivate and develop entrepreneurs in Agritech
- Exposes to Technical knowledge about the products and technologies in Agriculture
- Exposes to commercially Viable Technologies of Agritech in today's world
- Supports to know the intricacies of how to start and manage an Enterprise in Agri domain

## Resource Person

The team of resource person consists of Experts from

- Entrepreneurship Development institute of India (EDII)
- District Industries Centre (DIC)
- National Small Industries Corporation (NSIC)
- Ministry of MSME
- NGI Technology Business Incubator & other CEOs of TBI
- Patent office, Successful Entrepreneurs, Industries & Banks

## Methodology

Inputs will be imparted during session through

- Lecture
- Case Studies & Group Discussion
- Interaction & Experience Sharing
- Industry Visit



## Expected Outcome

The six weeks programmes expect the participants to

- Generate New ideas
- Know its Business Opportunity
- Assess the viability of the idea
- Understand the development of idea into product/service
- Make the participants aware on Technical and Financial Assistance
- Support & provide Guidance on Implementation of New Venture

## Target Audience

Graduates aged between 21-45 yrs with degree/ Diploma in science/ Engineering/ Technology.

Number of participants is limited to 25 and registration is based on first-come-first-served basis

## Training Charges

The training cost shall be covered by DST-NIMAT. However, the participants shall pay Rs.6000/- only against administrative expenses

## Accommodation

Boarding and Lodging facility on campus will be provided by the University at the nominal charges

## Certificate of participation

Indigram labs Foundation will issue the certificate of participation on successful completion of the programme.

## Hosting Committee

Programme Director: Prof. M. Moni, Professor Emeritus and Chairman, CAIRS

Programme Coordinators: Dr. Snigdha Tiwari & Dr. Siddarth N Rahul, Dept of Agriculture & Agri-Informatics

## Important Dates

Date of Notification: January 2, 2019

Last of Receipt of Application with DD: February 20, 2019

Date of Interview: February 22, 2019

Selection Notification: February 23, 2019

Commencement of Course: February 25, 2019

## For further Information

Name: \_\_\_\_\_ Designation \_\_\_\_\_ Contact No

Email: \_\_\_\_\_



## Technology Based Entrepreneurship Development Program (TEDP) Supported under DST-NIMAT project of EDII

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