



Shobhit

Institute of Engineering & Technology
Deemed to be University

EDUCATION EMPOWERS

SCHOOL OF BUSINESS STUDIES

Minutes of the Board of Study Meeting held on January 9, 2019 at 14:30hrs in the School of Business studies of Shobhit University, Meerut (UP).

The following members were present:

- 1. Dr. Poonam Dev Dutt** - Chairperson
Director, SBS
Shobhit Institute of Engineering and Technology
Deemed to be University, Meerut
- 2. Prof. D.P.S. Verma** - Expert
Former Professor
Delhi School of Economics
New Delhi
- 3. Prof. Umesh Kumar** - Expert
Director
JP School of Business
Meerut
- 4. Dr. Ashok Kumar** - Member
Professor
Shobhit Institute of Engineering and Technology
Deemed to be University, Meerut
- 5. Dr. S.S. Chauhan** - Member
Professor
Shobhit Institute of Engineering and Technology
Deemed to be University, Meerut
- 6. Dr. Anuj Goel** - Member
Assistant Professor
Shobhit Institute of Engineering and Technology
Deemed to be University, Meerut
- 7. Dr. Neha Yajurvedi** - Member
Assistant Professor
Shobhit University, Meerut

[Signature]
- Member
Registrar
Shobhit Institute of Engg. & Tech
(Deemed to-Be University)
SBI 53, Modipuram, Meerut, 250

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The following Agenda were discussed:

Agenda- 01 To revise the Syllabus of MBA, 2 Years programme:

- (a) The syllabus and scheme of Teaching & Evaluation was discussed in the meeting and suggested to revise the complete syllabus and subject codes.
- (b) COs-POs Proposed in the draft syllabus were discussed at length & certain modification were made. The modified COs - POs are approved.
- (c) As suggested by the stakeholders in the feedback, following courses were revised and approved by the BOS.

BSMB4OP4 Innovation Management and Startup Ecosystem
BSMB3MK2 Marketing of Non-Profit Organisations
BSMB3MK3 Integrated Marketing Communication
BSMB3FM2 Financial Markets and Services
BSMB3HR1 Knowledge Management
BSMB3HR3 Performance Management and Competency Mapping
BSMB3AG1 Agribusiness & Rural Marketing
BSMB3AG2 Agri Input Management
BSMB3AG3 Farm Business Management

The chairperson thanked the board members at the end of the meeting.

Signature of the members of boards:-

1. Dr. Poonam Dev Dutt.....
2. Prof. D.P.S. Verma
3. Prof. Umesh Kumar.....
4. Dr. Ashok Kumar.....
5. Dr. S.S. Chauhan.....
6. Dr. Anuj Goel.....
7. Dr. Neha Yajurvedi.....

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