

SANGEETAM 2K19

LITERARY EVENTS

JAM

Just-A-Minute (JAM) is an all-round-fun event that is all about the control of the mind over the mouth.

Rules:

1. You'll be given sixty seconds of non-stop talking without hesitation, repetition, or deviation
2. Language no bar
3. You'll be given 15 seconds to think

Judgment Criteria: (Max Marks 30)

- Content (10 Marks)
- Confidence (10 Marks)
- Communication Skills (10 Marks)

Awards:

Position	First	Second	Third
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Students Coordinators:

- Sarthak Rana
- Prerna
- Sarika Pandey

AD - MAD show

AD MAD Show is an 'Advertisement Making Competition' for students to showcase their creativity in Marketing products and services. Its objective is to acquaint the students about promotional strategies in marketing through advertisements. It comprises of humorous & conceptual ad presentation by the students. Students will act out on various advertisement script and ideas relevant for different sectors including FMCG product, while goods, services, automobiles and social awareness etc. All the teams will be given a time frame to showcase their talent.

Rules:

1. Participants shall be judged on the basis of content, presentation, coordination and overall appeal of the advertisement.
2. The caution should be taken to refrain from displaying obscenity, violence, prejudice, defamation etc. in Advertisement
3. Each team should have 4 to 5 members only.
4. Time limit is 3+1 minute

Judgment Criteria: (Max Marks 50)

- Content (10 Marks)
- Confidence (10 Marks)
- Communication Skills (10 Marks)
- Body Language (10 Marks)
- Persuasion Skills (10 Marks)

Awards:

Position	First	Second	Third
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Students Coordinators:

- Nishta Joshi
- Pranav Dabas

Poetry Recitation

Rules:

1. The contestant chooses a poem to recite by memory, using all the skills of a good dramatic presentation.
2. Time limit is 2 minutes.
3. Poem should not showcase any vulgarity and abusive language.
4. It should not hurt the sentiments of public.
5. Each competitor must recite individually.

Judgment Criteria: (Max Marks 30)

- Content (10 Marks)
- Confidence (10 Marks)
- Body Language (10 Marks)

Awards:

Position	First	Second	Third
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Students Coordinators:

- Mahmadool
- Mohd Hussain

Declamation

The competitor finds a speech that has previously been delivered in public, analyzes and interprets it, memorizes it, and then goes to competition with it. Speakers are judged on their ability to interpret the text, not the previous speaker (no impersonations!). The use of facials, gestures, movements (as transitions/emphasis), intonation, diction, passion, etc. are all used as methods to rank a competitor. The better you know and understand the piece, the better you will rank.

Rules:

1. Must be memorized
2. Speeches are to be four minutes in length (some areas' time limits vary)
3. No distracting movements (feet shifting, uncontrolled hand gestures for instance)

Judgment Criteria: (Max Marks 40)

- Content (10 Marks)
- Confidence (10 Marks)
- Communication Skills (10 Marks)
- Body Language (10 Marks)

Awards:

Position	First	Second	Third
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Students Coordinators:

- Sarika Pandey
- Himanshu Sharma

Law Suit

Lawsuit is a proceeding by a party or parties against another in the civil court of law. The term "lawsuit" is used in reference to a civil action brought in a court of law in which a plaintiff, a party who claims to have incurred loss as a result of a defendant's actions, demands a legal or equitable remedy. A lawsuit may involve dispute resolution of private law issues between individuals, business entities or non-profit organizations. A lawsuit may also enable the state to be treated as if it were a private party in a civil case, as plaintiff, or defendant regarding an injury, or may provide the state with a civil cause of action to enforce certain laws.

Rules:

1. There should be two members.
2. Hearing is to be of 15 to 20 minutes in length (some areas' time limits vary)
3. Team members should not use any abusive language.

Judgment Criteria: (Max Marks 40)

- Content (10 Marks)
- Confidence (10 Marks)
- Communication Skills (10 Marks)
- Relevancy of law (10 Marks)

Awards:

Position	First	Second	Third
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Students Coordinators:

- Jyotsana Rana
- Nishkarsh Garg