

PROGRAM CATALOG



Shobhit University

EDUCATION EMPOWERS

Accredited by NAAC

“ Don't lose yourself
in the crowd. Find
your place in the
WORLD. ”



PH.D. | M.PHIL. | MBA | MBA (WEEKEND MODE) | M.COM.

BBA LL.B. HONORS | B.COM. LL.B. HONORS | BA LL.B.

BBA | B.COM. HONORS | B.A. HONORS



ACCREDITED BY NAAC



RECOGNISED BY UGC



MEMBER OF AIU



ACCREDITED BY BCI

SCHOOL OF BUSINESS STUDIES

Continuing the academic legacy of NICE Management College, established in 1995

WWW.SHOBHITUNIVERSITY.AC.IN

Information Brochure 2017-18

SHOBHIT UNIVERSITY SCHOOL OF BUSINESS STUDIES

The University School of Business Studies enjoys the academic legacy of NICE Management College, which was established in 1995, and that makes it as one of the oldest established business schools in North India. During this period, 22 MBA batches and 21 BBA batches have successfully graduated. Its excellent reputation attracts students from all over the country and abroad.

The School of Business Studies model is based on innovation, enterprise and re-engineering of the contemporary business education in India. Our curriculum is designed with extensive industry consultation and academic experts' advice drawn from premier management institutes in India, UK, Australia and the US. The emphasis of curriculum rests on the premise of grooming leaders with thought, vision and knowledge.

Our faculty has a varied experience in industry and academics and is further supported by experts and visiting faculty. We nurture managers into having global vision and insight in their chosen fields. They are globally employable in emerging areas.

The School of Business Studies has excellent infrastructure, state-of-art facilities, brilliant result record and unenviable job placement opportunities. We welcome you to join our Highly Ranked programs with a Global Outlook.

Good business leaders create a vision, articulate the vision, passionately own the vision and relentlessly drive it to completion. *Jack Welch*

MASTER OF BUSINESS ADMINISTRATION



MBA

Duration : 2 Years, full time

Specializations

- Human Resource Management
- Financial Management
- Marketing Management
- Operations Management
- International Business Management
- Information Technology Management
- Entrepreneurship Management
- Pharmaceutical Management

Shobhit University offers an innovative MBA program that has very practical and a unique industry oriented approach. The curriculum includes a range of courses that take advantage of new teaching methods and the reinforcement of basic skills and concepts. The first year comprises of core subjects. In the second year the students takes a decision to specialize in a particular discipline. One can even decide upon a general management degree.

For working professionals week-end MBA program is also offered.

ELIGIBILITY:

A Bachelor's degree or equivalent with a minimum of 50% aggregate marks in any discipline under 10 + 2 + 3 system from a recognized University. Candidates appearing in the final year of their bachelor's degree are also eligible, provided they furnish the proof of having met the minimum eligibility criteria by September 30, 2017.

The candidate must clear any of the university approved eligibility test such as CAT / XAT / MAT / SU MAT'17. A cut off rank for all the above exams will be decided by the Admission Committee.

ADMISSION PROCEDURE:

Short listed applicants will be invited for a Group Discussion / Personal Interview. Overall objective is to identify and assess candidate's analytical skills and communication ability, in addition to the overall knowledge base.

TRAINING & PLACEMENT:

The thrill of reaching a destination at the end of a long journey is unparalleled by any other feeling. Placement produce the same kind of happiness and excitement in the students. The University Training & Placement Cell (UTPC) is involved in this process right from the beginning. With a rich history of over 22 years, School of Business Studies (NMC) has produced some of the finest managers, researchers and entrepreneurs. Our alumni are serving many important companies like Google, Microsoft, Oracle, IBM, and Infosys. We invite potential companies to experience and evaluate the competency, skills and talent of our students and absorb them into their organization.

WHY TO JOIN SHOBHIT UNIVERSITY SCHOOL OF BUSINESS STUDIES

SHOBHIT UNIVERSITY IS A PLACE TO PURSUE LIFE'S PASSIONS. A NURTURING LEARNING ENVIRONMENT; A HOTBED OF RESEARCH; AN ENGINE OF EMPLOYMENT; A MELTING POT OF IDEAS AND INNOVATION; AND AN INCUBATOR FOR TOMORROW'S LEADERS.

AT OUR SCHOOL OF BUSINESS STUDIES WELL QUALIFIED & EXPERIENCED FACULTIES AND ITS BROAD CURRICULUM OF ACADEMIC PROGRAMS PROVIDE SUPERIOR EDUCATIONAL OPPORTUNITIES FOR TALENTED AND HIGHLY MOTIVATED STUDENTS.

A LONG -TIME LEADER IN MANAGEMENT EDUCATION, SBS SEEKS TO CREATE NEW KNOWLEDGE THAT IMPROVES THE HUMAN CONDITIONS AND UPLIFTS THE HUMAN SPIRIT.

RESEARCH JOURNAL OF BUSINESS STUDIES

NICE Journal of Business (ISSN: 0973-449X) is a half-yearly journal listed in "Cabell's Directory, USA". The journal aims at disseminating information about recent developments in the relevant fields, by way of research articles and to publish book reviews, Ph.D. thesis abstracts, case studies, and bibliographies on relevant topics.





STUDENT SUPPORT SYSTEMS

COMPUTER AIDED LANGUAGE LAB (CALL)

The University Computer Aided Language Lab is a modern digital language lab that supports teacher-led, computer-based student activities in a traditional lab setting. The CALL includes all of the teaching tools and capabilities to grab students' attention and interest with multimedia teaching materials. With intensive target language exposure, pairing and small group conferencing activities ensure that all students have maximum exposure to diverse listening and gets speaking opportunities.

MODERN COMPUTING CENTER

The computer center is artistically designed with 24 hrs. Internet connectivity, where students get an opportunity to develop their skills according to the global needs and international standards. Through National Knowledge Network (NKN) we have entered into collaborative agreement with BSNL for 1024 Mbps connectivity.

DIGITAL LIBRARY

The Central library of the university has rich collection of thoughtfully selected books on various fields of Managements. The reputed management National and International Journals are available in the library. The library has a rich reference section comprising of encyclopedias, reference books, manuals, reports and proceedings. Over one million books e-books on various subjects are available in digital section.

STUDENT ACCOMMODATIONS

The Boys' and Girls' Hostels are located in the campus. Hostel dining services provide good quality and nutritious food to students. Hostels also provide their residents an access to indoor and outdoor game facilities and recreational opportunities. All hostels are run under the supervision of experienced and matured wardens.

SPORTS AND RECREATION

We motivate our students to participate in different games and sports activities throughout the year. Teams are sent to compete in various Inter-University tournaments. Students have shown exemplary results in various sport events. Cricket, Volleyball, Badminton, Table Tennis, Chess etc. are popular games and University Schools also participate and organize Inter and Intra School competitions for games, indoor stadium is available in the campus.

FOREIGN LANGUAGE CERTIFICATE, INTERNATIONAL VISIT AND LAPTOP*

The management students are provided with an option to join additional Foreign Language Certificate Program. Students may also opt for an International visit to get global exposure. A LAPTOP is provided to willing student to enhance their learning capacity in the Wi-Fi environment of the campus. (*Optional)

COMPUTER
AIDED
LANGUAGE
LEARNING



PROGRAMS OFFERED

| MBA 2 Yrs. | Shobhit University Meerut | | Shobhit University, Gangoh | |
|---|----------------------------------|-----------------------------|-----------------------------------|---------------------------|
| For Indian Students | Intake: 100 | Annual Course Fee: ₹145000 | Intake: 60 | Annual Course Fee: ₹95000 |
| For International Students | Intake: 20 | Annual Course Fee: USD 4500 | - | - |
| Eligibility: A Bachelor's Degree with at least 50% marks with valid CAT / XAT / MAT / SU MAT'17 Score. Admission Procedure: Through Group Discussion / Personal Interview. | | | | |
| MBA (Weekend Mode) 2 Yrs. | Shobhit University Meerut | | Shobhit University, Gangoh | |
| For Indian Students | Intake: 60 | Annual Course Fee: ₹90000 | - | - |
| Eligibility: A Bachelor's Degree with at least 50% marks; and relevant working experience of Two years. Admission Procedure: Through personal interview. | | | | |
| M.Com. 2 Yrs. | Shobhit University Meerut | | Shobhit University, Gangoh | |
| For Indian Students | Intake: 50 | Annual Course Fee: ₹65000 | Intake: 60 | Annual Course Fee: ₹45000 |
| For International Students | Intake: 10 | Annual Course Fee: USD 2000 | - | - |
| Eligibility: A Bachelor's Degree with at least 50% marks in the relevant/ allied branch. Admission Procedure: Admission will be based on Academic Merit. | | | | |
| BBA 3 Yrs. | Shobhit University Meerut | | Shobhit University, Gangoh | |
| For Indian Students | Intake: 100 | Annual Course Fee: ₹50000 | Intake: 60 | Annual Course Fee: ₹30000 |
| For International Students | Intake: 20 | Annual Course Fee: USD 1500 | - | - |
| Eligibility: A student who passed / appeared Intermediate / Higher Secondary (10+2) from any approved Board. Admission Procedure: Admission will be based on Academic Merit. | | | | |
| B.Com. (Honors) 3 Yrs. | Shobhit University Meerut | | Shobhit University, Gangoh | |
| For Indian Students | Intake: 100 | Annual Course Fee: ₹50000 | Intake: 60 | Annual Course Fee: ₹30000 |
| For International Students | Intake: 20 | Annual Course Fee: USD 1500 | - | - |
| Eligibility: A student who passed / appeared Intermediate / Higher Secondary (10+2) from any approved Board. Admission Procedure: Admission will be based on Academic Merit. | | | | |
| B.A. (Honors) 3 Yrs. Business Economics, Public Administration | Shobhit University Meerut | | Shobhit University, Gangoh | |
| For Indian Students | Intake: 50 | Annual Course Fee: ₹50000 | Intake: 60 | Annual Course Fee: ₹30000 |
| For International Students | Intake: 10 | Annual Course Fee: USD 1500 | - | - |
| Eligibility: A student who passed / appeared Intermediate / Higher Secondary (10+2) from any approved Board. Admission Procedure: Admission will be based on Academic Merit. | | | | |
| BBA, LL.B. (Honors) 5 Yrs. | Shobhit University Meerut | | Shobhit University, Gangoh | |
| For Indian Students | Intake: 110 | Annual Course Fee: ₹75000 | - | - |
| For International Students | Intake: 10 | Annual Course Fee: USD 3000 | - | - |
| Eligibility: A student who passed / appeared Intermediate / Higher Secondary (10+2) from any approved Board. Admission Procedure: Admission will be based on Academic Merit. | | | | |
| B.Com., LL.B. (Honors) 5 Yrs. | Shobhit University Meerut | | Shobhit University, Gangoh | |
| For Indian Students | Intake: 110 | Annual Course Fee: ₹75000 | - | - |
| For International Students | Intake: 10 | Annual Course Fee: USD 3000 | - | - |
| Eligibility: A student who passed / appeared Intermediate / Higher Secondary (10+2) from any approved Board. Admission Procedure: Admission will be based on Academic Merit. | | | | |
| B.A., LL.B. 5 Yrs. | Shobhit University Meerut | | Shobhit University, Gangoh | |
| For Indian Students | Intake: 110 | Annual Course Fee: ₹75000 | Intake: 120 | Annual Course Fee: ₹50000 |
| For International Students | Intake: 10 | Annual Course Fee: USD 3000 | - | - |
| Eligibility: A student who passed / appeared Intermediate / Higher Secondary (10+2) from any approved Board. Admission Procedure: Admission will be based on Academic Merit. | | | | |

RESEARCH PROGRAMS

PH.D. IN MANAGEMENT

Eligibility: A Master's degree with at least 55% marks in the appropriate field of Management of a University or its equivalent.

Admission Procedure: Through Entrance test conducted by Shobhit University, followed by personal interview. Candidates who have qualified in GATE/NET/ SLET/ UGC/ CSIR (JRF) examination will be exempted from the University entrance test, however they will have to appear for personal interview.

M.PHIL. IN MANAGEMENT

Eligibility : A Master's Degree in the relevant subject with 55% or more marks; Bachelor's Degree Examination with at least 50% marks; and Intermediate Examination with at least 50% marks.

Admission Procedure: Through Entrance test conducted by Shobhit University, followed by personal interview.

| M.PHIL. | Shobhit University Meerut | | Shobhit University, Gangoh | |
|----------------------------|---------------------------|-----------------------------|----------------------------|---------------------------|
| For Indian Students | Intake: 20 | Annual Course Fee: R50000 | Intake: 10 | Annual Course Fee: R40000 |
| For International Students | Intake: 10 | Annual Course Fee: USD 2500 | - | - |

SCHOLARSHIPS

All girl candidates, wards of defense personnel, candidates from the North Eastern states and alumni joining UG / PG course shall be provided a Scholarship equal to 20% of the tuition fee. Scholarships are available for meritorious students also. This scholarship scheme is for candidates applying for admission in Shobhit University programs 2017.

The university is ranked by The Week-Hansa Survey-2016 as one among the top twenty universities of India in multi-disciplinary non-government category. The University has been conferred Nation's Best Institution Award for Promoting Industry-Academia Interface by the ASSOCHAM.

Admission Application Forms are available online on the University website. Complete Application Form shall be submitted along with non refundable Admission Processing Charges of Rs.1100/- only. For more details and important dates please visit: www.shobhituniversity.ac.in



School of Business Studies

SHOBHIT UNIVERSITY, GANGOH

(Established by UP Shobhit University Act No. 3, 2012)
Adarsh Institutional Area, Babu Vijendra Marg
Gangoh - 247341, Saharanpur District, UP
Admission Helpline: 7830810052

SHOBHIT UNIVERSITY, MEERUT

(Established u/s 3 of UGC Act 1956)
NH-58, Modipuram
Meerut NCR Delhi
Admission Helpline: 8791000756

Toll-free Missed Call: 9910072070 | SMS SU <course> to 53030 | E. admissions@shobhituniversity.ac.in